

ALEXIA SIMON

Strategic designer

Contact

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[LinkedIn](#)
[Website](#)
[Portfolio](#)

Tools

Adobe®Creative suite
Figma®
AI tools
Affinitydesigner®suite
Derivative®TouchDesigner
Procreate®
Arduino®

Skills

Research & Strategy

User and market research · journey and systems mapping · business model design · design fiction and speculative design

Visual Design

UX/UI · branding and communication · data visualisation · motion and graphic design

Languages

French (native language)
English (C1)
Portuguese (B1)
Spanish (B2)

Outside work

martial arts · hiking · chess boxing · cooking, writing essays and other various creative activities

Designer bridging design, research and business.

Multidisciplinary background, experiences in agencies, innovation design studio, and industries. Looking to join a team where design serves people and organisations.

Experience

Strategic Designer – March 2026 to October 2026

Everythink, Porto, Portugal

Part of the strategic team, supporting innovation projects through research and visual facilitation.

Brand strategist Designer – March 2025 to June 2025

Yames Brasil, Recife, Brazil

Led the development and launch of a new product for the food market, from first concept to market.

Design Intern – November 2023 to March 2024

Super Eclectic, Helsinki, Finland

Developed visual designs, managed organizational software, and crafted social media strategies for an artistic production house with social and environmental values.

Design apprentice – September 2021 to September 2023

Mix Buffet, Guer, France

Communication design for food brand, web design, video making, marketing, strategy, E-learning.

References available upon request.

Education

Institut Mines-Télécom Business School

Postgraduate diploma (IDEE) Innovation, design, and impact entrepreneurship – 2025 to 2026

Program focused on innovation at the crossroads of design, management, and digital technologies, developed within an incubator environment, combining creativity, entrepreneurship, and ethical impact.

L'École de design Nantes Atlantique

Master's degree in Design – 2021 to 2023

Major in food design; global design and user-centered design, with a focus on social and environmental issues.

Bachelor's degree in Visual design – 2018 to 2021

Visual storytelling across motion, UI/UX, data visualization and graphic design.

Volunteering

WWOOFer in Farms – April– May 2024

Gucheung-am Monastery, South Korea

Harvested tea and participated in traditional tea-making processes.

Volunteer at a Yoga Center – June 2024

L'arbre aux étoiles, Normandie.

Managed gardening and animal care and communication projects.